

for Economical Transportation

The Chevrolet bowtie logo is centered at the bottom of the advertisement. It is a large, stylized cross shape with the word "CHEVROLET" written across its horizontal bar in a bold, sans-serif font. The logo has a metallic, three-dimensional appearance with shading and highlights.

NEW HEAVIER REAR AXLE

FOUR-SPEED TRANSMISSION
NEW LARGER TRUCK CLUTCH

6-CYLINDER
50-HORSEPOWER ENGINE

FULLY ENCLOSED BRAKES

DUAL WHEELS

IMPORTANT FEATURES

CHEVROLET MOTOR COMPANY, DETROIT, MICHIGAN
Division of General Motors Corporation

pancakes, add two or three drops of vanilla to the batter.

Lynchburg Virginia

THE LYNCHBURG IMPLEMENT CO., Inc.

for the opening of the tobacco market in South Boston on S

5 turkey hens. W. A. Sw.
Rt. 1, Pamplin, Va.

Virginia Public Service Company

Your dollars are not merely pieces of currency with which you may purchase the necessities and luxuries of life. They are your servants—on whom you depend for the means of earning and working for your interests. But in every establishment servants must be put to the jobs for which they are most qualified, if the master is to get the most out of them. If your dollars want the proper job is investment—investment in securities that are safe, sound and secure—then they are best put to work for you in PUBLIC SERVICE COMPANY, an investment in a healthy, rapidly growing industry that is outstanding in the security of its investments in common people. It has paid uninterrupted dividends since the Company's founding. The values behind it have increased in identical proportion to the growth of the American economy. As business has grown. And the future business of the Company is assured of continued growth in the years ahead. For the Company's business history and farm cannot be without—a necessity—not a luxury. What better indication of its security, safety and security than the fact that more than 97 per cent of the employees of the Company have put their dollars to work in it? They have—and you should, too. **HOW TO INVEST YOUR DOLLARS—TODAY.** Why not harness your dollars—TODAY—to an investment that will give you a 6% **ANNUAL DIVIDEND** and about this INVESTMENT IN PROSPERITY and about our convenient Investment Savings Plan?